



DELTA SIGMA PI

**2024-25 Corporate Sponsorship
Packet**

GAMMA PSI | University of Arizona



CORE PILLARS OF OUR OPERATION

ABOUT OUR FRATERNITY

4

HIGHLIGHTS & AWARDS

5

COMMUNITY SERVICE

6

PROFESSIONAL DEVELOPMENT

7

ELLER EXPO &
CAREER SHOWCASE

8

FUNDRAISING

9

MEMBERSHIP &
ALUMNI

10

NATIONAL
CONFERENCES

11

SPONSORSHIP
OPPORTUNITIES

12

SPONSORSHIP
DECISION

15

ABOUT OUR FRATERNITY

NATIONAL FRATERNITY

Delta Sigma Pi is a professional co-ed fraternity founded in 1907. Currently, Delta Sigma Pi has over 285,000 members and 300 chapters nationwide, making it one of the largest, most connected fraternities in the United States. Our fraternity helps build a strong network of support that lasts through the college years and beyond.

GAMMA PSI

The Gamma Psi Chapter of Delta Sigma Pi was established in 1951 at the University of Arizona. From the beginning, Gamma Psi has endeavored to help our brothers achieve their ambitions and have fun doing it! We pride ourselves on enthusiasm, involvement, and dedication. We strive to help young business students develop professionally and personally and aim to cultivate a lasting influence for virtue in the community around them. Our goal is to help individuals seek out their potential and create value with each innovative pursuit, expand our network of like-minded individuals who are enthusiastic about pioneering the future, and strive to become successful leaders of tomorrow.

122
members

36%
double
major





2024 HIGHLIGHTS & AWARDS

600+
Interested
Eller Students



230+ combined applicants during our
2023-2024 academic year.

Approximately
25%
acceptance rate



Of our applicants, we initiated 58
pledges making the Gamma Psi
chapter more competitive than any
other Delta Sigma Pi chapter in the
nation.



7x Most Outstanding Chapter in the Nation

7x Outstanding Financial Operations Award

6x Outstanding Professional Activities Award

4x Outstanding Scholastic Development Award



COMMUNITY SERVICE EVENTS

ELLER MAKE A DIFFERENCE DAY

Hosted by the Eller College of Management, Eller Make a Difference Day is put on to promote kindness, positivity and making a difference Within our community. This year, we had 40 Brothers attend!

3000 CLUB

27 of our members helped a local organization to support our community by distributing affordable food. Working in two teams, we efficiently packed and loaded a variety of items, including Brussels sprouts, bread, canned goods, and milk, into community members' cars.

TUCSON VILLAGE FARMS

Our members volunteered at local community gardens, focusing on land upkeep and crop preparation. We cleared existing weeds to make way for new growing areas, which are crucial for producing crops sold to various establishments around Tucson.

"DELTA SIGMA SPIKE" VOLLEYBALL TOURNAMENT

Community service fundraiser event hosted by Gamma Psi. We raised \$250 for local kids programs

PROFESSIONAL DEVELOPMENT

We take great pride in our approach to professional development within the fraternity. Members come with varying levels of experience, and we enhance both their soft and hard skills—preparing them for success beyond the classroom. We tailor our events to present opportunities for every major offered within the business college: accounting, economics, entrepreneurship, finance, management, management information systems, marketing, and operations management.

WORKSHOPS

During all-member chapter meetings, we host professionalism workshops, including resume reviews, interview training, and networking practice, to enhance our members' skill sets and prepare them for future success

EVENTS

Each year, we host a variety of events that allow members to put their skills into action. These include company roundtables, where they can engage directly with industry professionals and career fairs designed to connect them with potential employers and further develop their professional networks



ELLER EXPO & CAREER SHOWCASE

135
COMPANIES

1350 +
ATTENDANCE



The Spring Eller Career Showcase and the Fall Eller Expo are the largest career fairs on campus, and the largest student-managed career fairs in Arizona. Delta Sigma Pi, in cooperation with Eller Dean's Council, coordinates and leads these events for students to interact with companies seeking interns and full-time employees. This year, both career fairs combined brought in around 100 companies and over 1000 students. Some notable companies included the Big 4 consulting firms, Ford Motors, E & J Gallo, Amazon, General Mills, and Microsoft.



FUNDRAISING EVENTS

Spring 2024

EVENT	\$ RAISED
Eller Showcase	\$5,000
Krispy Kreme Doughnut Sale	\$650
Mr. Gamma Psi Male Pageant	\$600
Pie A Gamma Psi	\$300
Scented Leaf Tea House	\$200
Percentage Day	
Total	\$6,750

MEMBERSHIP & ALUMNI

Our chapter's strength lies in the deep, supportive bonds we share, which not only set us apart but also drive our ongoing success and national recognition. By working together with a selfless spirit, each brother plays a crucial role in uplifting and motivating those around them. Our chapter meetings consistently attract over 100 members, and the vibrant energy in the room is truly contagious. We take immense pride in the culture and community we've nurtured over the years, which reflects our collective commitment and shared values.

We are fortunate to have highly active alumni who serve as invaluable connections within the corporate world. Our alumni hold positions at leading companies such as P&G, Amazon, Deloitte, Walt Disney Co., Edward Jones, Texas Instruments, and KPMG, to name a few. Many have even ventured into entrepreneurship and started their own businesses. They often credit their success to the unwavering support and camaraderie they received from their brothers in Gamma Psi, which played a crucial role in their achievements



NATIONAL CONFERENCES

LEAD CONFERENCE

Twice a year, the Gamma Psi chapter is able to send members to LEAD, which is a conference where our members attend meetings for professional development and networking within the chapter. This past semester, we brought 30 members to Reno, Nevada. This Fall, we will be sending members to San Fransisco, California.

GRAND CHAPTER CONGRESS (GCC)

Grand Chapter Congress is Delta Sigma Pi's nationwide biannual conference, and the biggest event they host! It happens every other year in cities all across the country. Throughout the week brothers congregate to grow their leadership and networking skills through educational programming, speakers, events, and more!

Our last GCC in 2023 was in Houston, Texas. The Gamma Psi chapter brought 36 brothers, 4x more than the next largest chapter attending! The group explored the amazing city, while also participating in professional development events everyday at the conference. We are always so excited and grateful for this biannual opportunity, as most brothers only have the chance to go one time as collegiate members.



2024-25 Corporate Sponsorship Tiers

Tier 1 | \$500

- Resume book of 100+ members
- 1 sponsorship recognition on both our newsletter and chapter social accounts
- Year-long recognition on our chapter website
- Publication of available employment opportunities in member newsletter

Tier 2 | \$1,000

All benefits from Tier 1

- Guest speak at one all member chapter meeting
- Member only evening of networking invitation for up to 4 company representatives
- Round Table chat with members

Tier 3 | \$2,500

All benefits from Tier 2

- Member only evening of networking invitation for unlimited company representatives
- Opportunity of company rep to be honorary keynote speaker at evening of networking*
- Select event of your choice: roundtable, facility tour ect.

**Not guaranteed*

Individual Sponsorship Opportunities

General Donation: Amount of your Choice (\$)

We deeply appreciate any amount your company is able to sponsor. Your generous donation will be dedicated to enhancing opportunities for our members, as detailed in previous pages.

- One time thank you acknowledgement on Fraternity social platforms

LEAD Conference 2024/ Grand Chapter Congress 2025: \$1,000 per student

Attending conferences is crucial for our members' growth and Gamma Psi's national presence. Your donation will help us send more members to these events, offering them invaluable, once-in-a-lifetime opportunities.

- Year long recognition as conference sponsor on chapter website

Sponsor a community outreach event: \$700

Community service is a core pillar of Delta Sigma Pi, and we deeply value it. With your support, we can expand our efforts and make an even greater impact.

- Year long recognition as community outreach sponsor on chapter website
- Company recognition on community outreach t-shirts (additional \$300)

Individual Sponsorship Opportunities Continued

Workshop Event: \$500

Your company will have the exclusive opportunity to host a tailored networking event with our members, designed specifically to align with your company's goals and interests. Can include up to three events.

- Communicate with chapter to create your desired workshop
- Workshops could include, chapter speaker, evening networking event, facility tour, etc.
- Recognition on Fraternity socials of event

Merchandise: \$500

Merchandise is vital for promoting our fraternity and maintaining our presence. With your support, we can create customized merchandise featuring your company, enhancing both our visibility and your brand's association with our chapter.

- Recognition on Fraternity socials and sponsored merchandise

Speaker Event: \$150

An invitation for your company to present at one all member chapter where you'll have the opportunity to share valuable insights and information with our members.

- Recognition on Fraternity socials of event

Sponsors can select tiers in addition or separately from individual sponsorship opportunities